



thrivent



Money isn't always black & white.

Money Canvas™ helps you
see the big picture and regain
control over your money.

Let's face it, managing money is hard. Many of us reach the end of the month wondering, "where did it all go?"

Money Canvas offers three free one-on-one meetings with a financial coach to help you understand where your money is going, reflect on what you'd like to change, and commit to bite-sized steps to improve your relationship with money.

thrivent®

Giving back is in our DNA

You shouldn't have to spend money, just to get better at saving it.

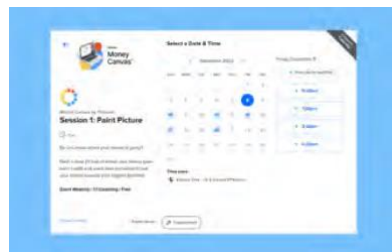
Thrivent is a holistic financial services organization with a unique not-for-profit business model that allows us to make investments to help people and communities thrive. We created Money Canvas with a simple goal of helping people get better at budgeting, spending, and saving. No sales. No strings attached.

How it works

1

Sign Up Online

Visit thrivent.com/moneycanvas to schedule your first session. Choose a day and time that works best for your schedule.



2

Get Ready for Your Session

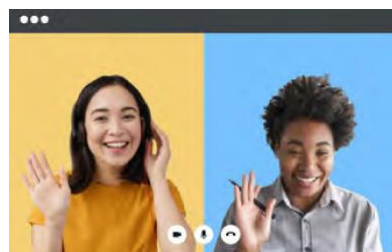
You'll get a confirmation and reminders with your video call link. Before your session, skim over a recent bank statement to review your bills. No need to link bank accounts!



3

Meet Your Coach over Video

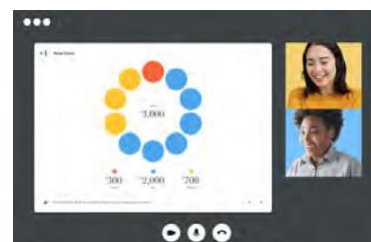
When it's time for your session, follow instructions to join your video call from the comfort of your home or office. Your coach will be there to greet you, face-to-face.



4

Get Personalized Coaching

Your coach will lead you through a friendly conversation and share eye-opening visuals. Reflect on your current money habits and map out healthy changes you'd like to make.



5

Do Your Homework

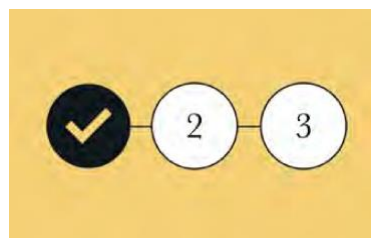
Leave your session with a clear action plan, and start applying the concepts you discussed with your coach. Remember, small changes can add up to make a difference!



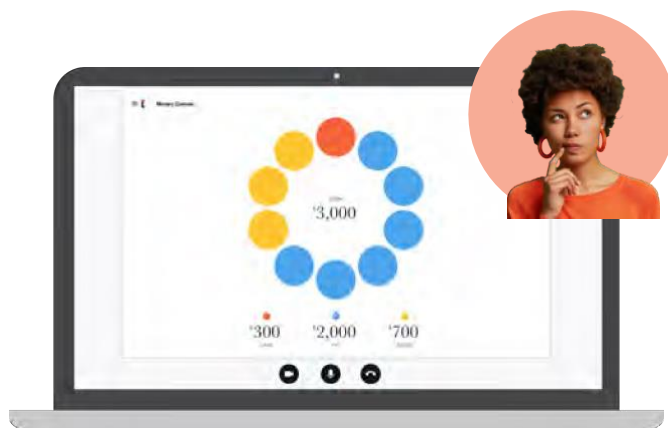
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Attend Your Next Session

We offer a series of 3 coaching sessions that you can complete at your own pace. Your coach will help you stay accountable to your goals and celebrate your progress!



Our coaching program

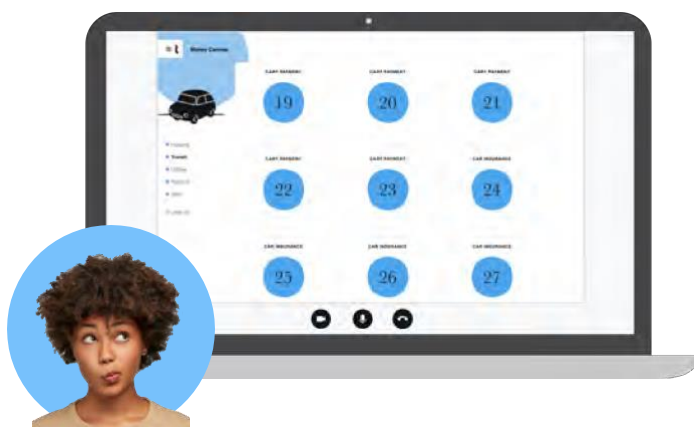


Paint Picture

Budget Snapshot | 60 min. | 1:1 | Free

Where is your money going each month?

We'll help you visualize the bigger picture of where your money is going and spark new motivation to prioritize saving as an ongoing habit.



Trim Expenses

Recurring Bills | 60 min. | 1:1 | Free

Feeling trapped by your bills?

Explore new, practical ways to trim your bills, so you can put more money toward what matters to you. Ideas span housing, utilities, debt, subscriptions, and more.



Tame Spending

Day-To-Day Spending | 60 min. | 1:1 | Free

When do you feel buyer's remorse?

Get your daily spending habits under control without sacrificing what you love most. Focus on just one category at a time: food, shopping, or entertainment.

Meet our coaches!



Money Canvas coaches come from diverse backgrounds, but are united by a common passion to help people make better money decisions.

No sales agenda: Our coaches cannot legally sell financial products, accept referral fees, kickbacks or other forms of hidden compensation.

Judgment-free: Our coaches create a safe space to talk about money. They will never shame you for past decisions, and no question is too silly to ask.

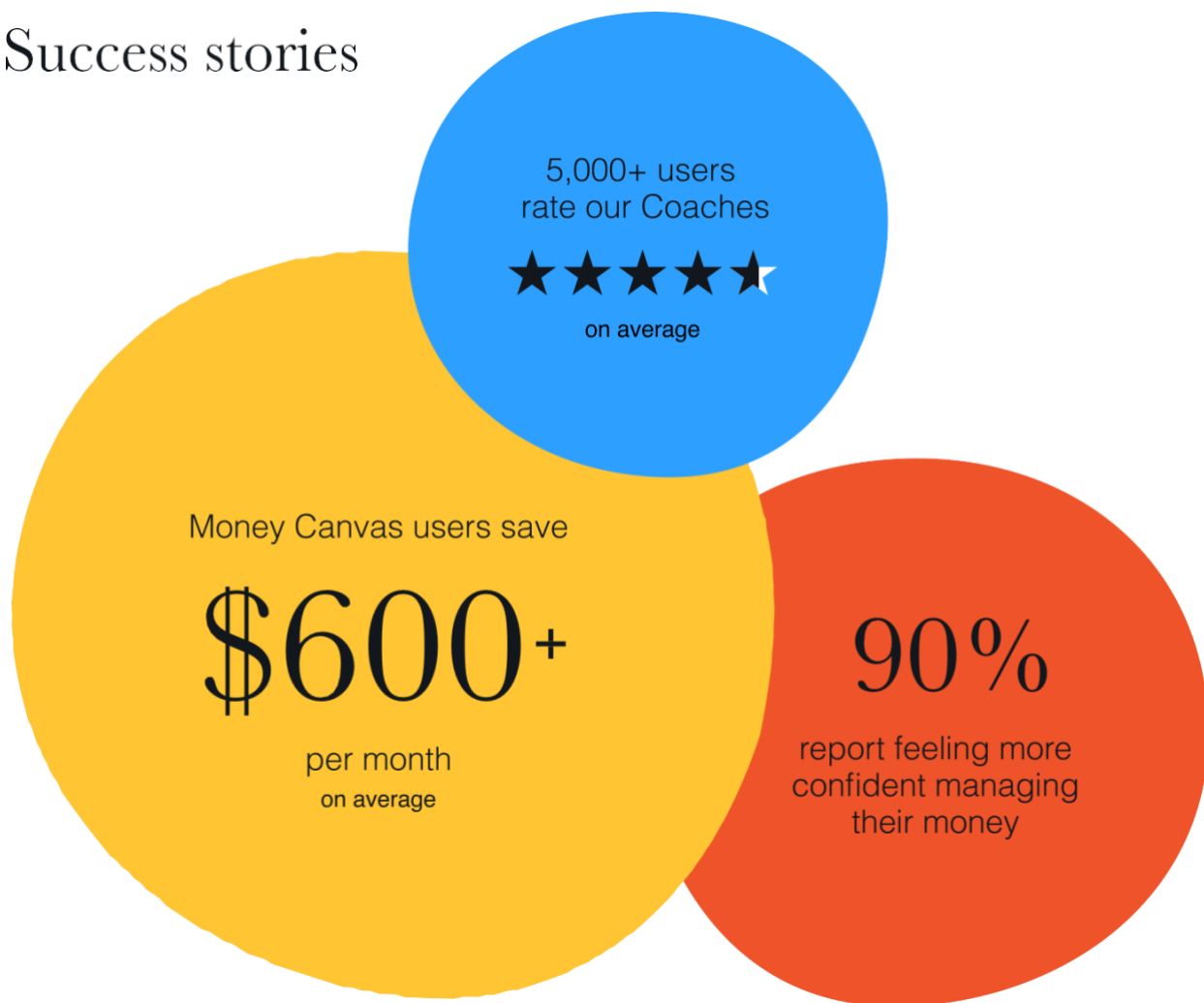
Reflective: Our coaches ask thought-provoking questions to help you dig beyond numbers and uncover the “why” behind your spending patterns.

Empowering: Our coaches are there to help you succeed on your own terms. You are in the driver’s seat, but they help guide you to your destination.

Supportive: Our coaches support you. They remove roadblocks as they arise and celebrate your progress at each step along the way.

Experienced: Our coaches specialize in cash flow management and behavior change. They’ve delivered 10K+ coaching sessions nationwide.

Success stories



Feedback from actual Money Canvas users

"I love that **it isn't a 'you are broken and we will fix you' philosophy**. Money Canvas meets you where you are and helps to establish goals—and goals without hard deadlines or harsh consequences."

"This program has helped me feel empowered and know that **I am in control**. **Before, my money always controlled me**. Now, I have a clear picture of where I am headed and how I can get there."

"The personal meeting helped **clear the fog** from my current financial situation and helped me set some real goals. **I don't feel so alone anymore** dealing with my finances."

"Our Coach encouraged us and kept us reaching for our goals. In just a few sessions, I have **increased savings**, created **better financial habits**, and opened up more **consistent communication** with my spouse."



Ready to build a healthier relationship with your money?

Sign up today to start making positive changes.



thrivent.com/moneycanvas